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Media Advisory

US call centre company InfoCision to announce expansion into Canada and creation of 100 jobs with official opening of new building in Fort Erie

When: Wednesday, September 28, 2011 from 12:00 p.m. to 12:30 p.m.

Where: InfoCision Management Corporation
427 Garrison Rd., Suite 201
Fort Erie, ON, L2A 1M6

Why: Provincial and local leaders will be on hand to join InfoCision Management Corporation and the Fort Erie Economic Development and Tourism Corporation in announcing the official opening of InfoCision's new building in Fort Erie. InfoCision is a preferred contact centre provider for Rogers Wireless, and is opening this facility to provide top quality customer service to Rogers customers in Canada. Employment at this location, currently at 35, will grow to about 100 people in the next 12 months. The location also provides InfoCision with a base of operations in Canada to potentially serve other Canadian clients.

Editor's Note: At the event, InfoCision will be releasing information regarding the expansion, which included significant monetary investment in the building. InfoCision representatives and featured speakers will be available for interviews following the ceremony, and tours of the newly renovated building will be offered.

About InfoCision:

Founded in 1982, InfoCision Management Corporation is the second largest privately held teleservice company and is a leader in customer care services, commercial sales and marketing for a variety of Fortune 100 companies and smaller businesses. InfoCision is also a leading provider of inbound and outbound marketing for nonprofit, religious and political organizations. Headquartered in Akron, Ohio, InfoCision operates 35 call centers at 13 locations in Ohio, Pennsylvania and West Virginia. InfoCision has been named one of the top ten best employers in Ohio by the state chamber of commerce. For more information on InfoCision please visit www.infocision.com.

**Note - For questions on the day of the event, please contact Matt Feltrup at the cell phone number listed above.*

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