



**Press Release: For Immediate Release**

**June 21, 2018**

**The 28<sup>th</sup> Annual Ridgeway Summer Festival is the Place to be in the Second Weekend in July!  
Saturday, July 7<sup>th</sup> & Sunday, July 8<sup>th</sup>**

Welcome to the 28<sup>th</sup> Ridgeway Summer Festival. This event focusses on family fun and provides entertainment for the whole family! The festival features 75 +artisans, buskers, three entertainment stages, Kids Zone, fabulous eats provided by downtown restaurants and street vendors to give you a taste of what Ridgeway has to offer! There are pony rides, magicians, clowns, peddler's alley, direct sales and commercial vendors, not for profit groups, buskers and each morning a pancake breakfast is served on site.

New this year is Safari Niagara Niagara's appearance with their animal show and display – Zoouniversity. See lots of little critters up close and personal. Also have a ride on a Segway. Segway are two-wheeled motorized personal vehicle consisting of a platform for the feet mounted above an axle and an upright post surmounted by handles. Fun for kids of all ages and do mean adults too!

On Saturday morning the festival runs alongside the Ridgeway Farmers' Market and Art by the Market in the downtown core with 45+ vendors to visit. The market hours are 8:00 AM to 1:00 PM featuring fresh farm produces and showcasing the artwork of Niagara's South Coast.

On Saturday evening the street of downtown Ridgeway will be jammed with music lovers as the party continues in the Village Square with local favourites, *Guilty Pleasures* performing live in the square from 7:00 PM to 11:00 PM. "Street Eats" and local restaurants will be open for your convenience. Ridgeway offers outstanding dining options throughout the year. Enjoy all that historic downtown Ridgeway has to offer. Visit the great boutiques, shops, spas, eateries & services.

On Sunday a huge car show takes place with well over 350+ vintage and classic cars from around the Region. Show hours are 9:00 AM to 3:00 PM.

Ridgeway Summer Festival's *Wrap Up Party* is hosted by the Ridgeway Legion Branch #230, 228 South Mill Street beginning at 4:00 PM. All welcome and the party goes rain or shine! These years' entertainers are *Howling Horns* and refreshments will be available throughout the party!

**Festival Hours**

Saturday, July 7<sup>th</sup> 10:00 AM to 11:00 PM

Sunday, July 8<sup>th</sup> 10:00 AM to 4:00 PM

Contact: Mary-Lou Ambrose-Little, Market & Events Manager 289-476-1311 x 5 or Marge Ott, Ridgeway BIA Chair 289-241-2152.